MGKSiegen

Museum für Gegenwartskunst Siegen Unteres Schloss 1 57072 Siegen

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MGKSiegen publishes new digital feature on the Winners of the Rubens Prize of the City of Siegen

A world-famous baroque painter, 13 prize-winners and over 60 years of exhibitions: since its foundation, the Rubens Prize of the City of Siegen has been a cultural highlight, not only in the history of Siegen. The art prize awarded every five years for a life's work in painting and graphic art is regarded nationwide as one of the most prestigious awards in contemporary art. The prize is made visible in the works of its winners at MGKSiegen, thus conveying an individual view of European painting. An innovative digital format at MGKSiegen now focuses on the Rubens Prize and the art of the Rubens Prize winners, with audio recordings, informative short texts, and high-resolution photo series including many details such as close-ups to facilitate surprising new insights.

Thanks to the private initiative of art patron Barbara Lambrecht-Schadeberg, who decided more than 30 years ago to establish her own collection of works from the most important career phases of all the Rubens Prize winners, the MGKSiegen is home to some world-class works of art. In the meantime, the Lambrecht-Schadeberg collection has amassed an impressive 300 works – and it continues to grow. The artists in the collection include: Hans Hartung, Giorgio Morandi, Francis Bacon, Antoni Tàpies, Fritz Winter, Emil Schumacher, Cy Twombly, Rupprecht Geiger, Lucian Freud, Maria Lassnig, Sigmar Polke, Bridget Riley and Niele Toroni.

Our new digital feature "The Rubens Prize of the City of Siegen and the Lambrecht-Schadeberg Collection" provides an insight into this store of works that is both seminal and entertaining. The feature is located in the Explore section of the museum's website www.mgksiegen.de and also linked to the individual works in the collection online. It begins with the unusual birth of Peter Paul Rubens, who gave his name to the award, and the history of the art prize's foundation as a remarkable cultural event in post-war Germany in the 1950s. All this is followed by an introduction to the Lambrecht-Schadeberg Collection. The focus then moves to the individual contributions made by the Rubens Prize winners. Information on biography, work and artistic approach is presented in clear audio and text forms, as well as in a visually appealing way with newly produced photographic series.

The digital feature is bilingual and can be used on all types of device. Users can access it during their visit, for preparation and follow-up work, and at any time from outside the museum. The project has been developed with a modular structure, so that individual content and elements can be used in and supplemented flexibly for future outreach projects.

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T +49 271 40577 13 F +49 271 40577 32 scheit-koppitz@mgksiegen.de presse@mgksiegen.de The new digital offer aims to arouse enthusiasm for the treasures of the MGKSiegen's collection in particular and for painting in general. It targets all art lovers, as well as those hoping to develop their appreciation of art.

The digital resource "The Rubens Prize of the City of Siegen and the Lambrecht-Schadeberg Collection" was created as part of the "Museum Digital" project funded by the State Ministry of Culture and Science of North Rhine-Westphalia.

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